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Crucial Announces Ballistix DDR4 16GB Performance Memory

New high-density 8Gb-based components enable DDR4 16GB modules for memory-intensive operations

Key Messages:

- Based on Micron's new 8Gb DDR4 component technology
- Supports Intel® XMP 2.0 profiles
- Designed for the latest Intel X99 platforms
- Available in Ballistix Sport LT, Tactical, and Elite modules
- Available in 16GB modules and kits up to 128GB

Multimedia Elements:

- [Crucial Image Gallery](#)
- [Crucial DDR4 Overview](#)

Taipei, Taiwan (Computex 2015), 2 June, 2015 – Crucial, a leading global brand of memory and storage upgrades, today announced Crucial® Ballistix® DDR4 16GB performance memory. Ideal for gamers and enthusiasts who deal with content creation, virtual machines, RAM drives, and memory-intensive applications, the new Ballistix modules leverage Micron's new 8Gb DDR4 component technology to offer up the highest density DDR4 memory to date.

Until now, only expensive server systems have been able to reach these memory densities, but with Ballistix DDR4 16GB modules, users can achieve greater densities on high-end desktop systems like the latest Intel® X99 platforms. Available across Sport LT, Tactical, and Elite product lines, each module includes Intel XMP 2.0 profiles for easy setup and support.

“This density of memory module will start to become broadly available in the desktop space with our new 8Gb-based Ballistix DDR4 16GB modules,” said Jeremy Mortenson, worldwide DRAM product marketing manager, Crucial. “We anticipate that our new modules and component densities will enable smaller form factors and the next generation of computers to have capacities that were traditionally limited to the server or high end desktop space.”

Ballistix DDR4 16GB memory is expected to ship in late July. Available in 16GB modules or in kits up to 128GB, the modules come with a limited lifetime warranty.¹ For more information about Crucial DDR4 memory technology, visit www.crucial.com/ddr4.

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About Crucial

Crucial is a global brand of Micron Technology, Inc. Crucial products include award-winning solid state drives (SSDs) and DRAM for more than 100,000 desktops, laptops, servers, workstations, and other systems. Crucial products are available worldwide at leading retail and e-tail stores, commercial resellers, and system integrators who can be found at www.crucialproducts.com. For more information or support, visit www.crucial.com.

About Micron

Micron Technology, Inc. is one of the world's leading providers of advanced semiconductor solutions. Through its worldwide operations, Micron manufactures and markets a full range of

¹ Limited lifetime warranty valid everywhere except Germany, where warranty is valid for ten years from date of purchase.

DRAM, NAND and NOR flash memory, as well as other innovative memory technologies, packaging solutions and semiconductor systems for use in leading-edge computing, consumer, networking, embedded and mobile products. Micron's common stock is traded on the NASDAQ under the MU symbol. To learn more about Micron Technology, Inc., visit www.micron.com.

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